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# The Transformative Leader Programme

Empowering Senior Public Service  
Leaders to Create Change



# Empowering You to Create Change

Now more than ever, public service leadership demands courage, clarity, and connection.

Developed in response to the challenges of leading during the pandemic, *The Transformative Leader Programme* has evolved to support Chief Executives and senior leaders navigating today's fast-changing and uncertain environment.

Delivered on behalf of the Chief Executives' Forum by award-winning facilitators Michael Dunlop and Lynn McKeown of *Power of Choice*, the programme is bespoke for Northern Ireland's public service leaders, helping build personal resilience, upgrade leadership approaches and thinking, and unlock new ways to collaborate across systems and sectors.

This is your opportunity to recharge, reconnect, and reimagine your leadership. Apply now and join a network of leaders shaping the future of public service in Northern Ireland.



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# Why Participate?

- Join a cross-sector group of senior leaders committed to learning, reflecting, and leading change.
- Build confidence in driving strategic transformation; gain tools for influencing, collaborating and leading change.
- Practical and proven leadership approaches rooted in NLP and Systems Thinking for leading self and others.
- Access confidential executive coaching and a growing alumni network of over 100 public service leaders.



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# Programme Format

Delivered over six months in a hybrid format, the programme is designed for busy senior leaders and includes:



x4 Online Webinars  
(2 hours each)



x4 In-Person  
Group Sessions  
(Including Welcome  
and Graduation)



x3 Virtual Group  
Learning Sessions



x3 One-to-One  
Coaching Sessions



Access to the TL  
Alumni Network  
and Events

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## March – October 2026 Programme Schedule

- 11 March (In Person)
- 26 March
- 15 April
- 28 April
- 06 May (in person)
- 26 May
- 09 June
- 24 June (In Person)
- 22 Sept
- 06 Oct
- 23 October (Graduation Event)

**Please note** – The 'in-person' sessions usually take place in the greater Belfast area and are scheduled in the morning. The 90-minute coaching sessions take place remotely and are arranged to suit individual participants' schedules. The graduation event commences at lunchtime and runs until approx. 3.30pm.



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# Who Should Apply?

This programme is for senior leaders across public services in Northern Ireland who are:

- Leading and influencing positive change in their own organisations and beyond
- Seeking fresh insight into their leadership style and impact
- Committed to collaborative working and real transformation

With just 10 participants per cohort, we create the space for meaningful learning and genuine peer connection.



## How to Apply?

To express interest, email [mail@ceforum.org](mailto:mail@ceforum.org) with:

- Your name, title, and organisation
- A short statement (max 100 words) on why you want to participate
- Confirmation of availability for all sessions
- Confirmation of budget cover
- Indication if you'd like to be considered for a later cohort commencing in Sept 2026, if not selected.

### Cost:

CEF Members - £3,850+VAT

Non CEF Members - £4,472+VAT

### Deadline:

Noon on Wednesday 18<sup>th</sup>  
February 2026



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Participants consistently describe the programme as energising, empowering, and transformative—professionally and personally.

“I’ve renewed my confidence, reconnected with my values, and built practical tools I use every day. It’s leadership with real impact.”

“An opportunity to reflect, rebalance and reaffirm why I want to make a difference.”



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# Meet the Facilitators



## Lynn McKeown

An experienced HR and leadership consultant, coach, and lecturer with a strong track record in strategy, wellbeing, and cultural transformation.

## Michael Dunlop

An internationally recognised NLP Trainer, leadership consultant, and visiting lecturer. He has worked with many of Northern Ireland's leading public, private, and third sector organisations.



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